

MIKE WATSON

Company name: [Pager Power](#)
Job title: Chairman
Sector: Renewables & Environment
E-mail: mike@pagerpower.co.uk
Telephone: 01787 319001
Location: Great Cornard

What is your role and what do you enjoy most?

My role involves solving problems for renewable energy developers by working with radar operators. Being a small business my role is multi-faceted and I get to write some quite complex computer programmes. I really enjoy creating new products and building relationships.

What does your company do and why is it successful?

We help resolve planning objections to renewable energy projects throughout the world. We have worked on over 24% of operational UK wind farms. We are successful because we have a brilliant team that works well together and because we have great technology.

What's good about doing business in Suffolk?

Suffolk has clean air and good living. You can easily get into London, Cambridge or overseas if you have to. The people are friendly and the pace of life is not too hectic

Do you see potential for growth in your sector?

We are in a very strong competitive position but parts of our market are in decline. In the long term I see significant growth although we may have some challenges in the short and medium term.

What would you advise a business thinking of setting up in Suffolk?

Being in Suffolk has always worked well. I would say have a look around – make sure you do this during the week, during the evening and at the weekend. If you like what you see consider setting up here.